



- Case study : Maxim Legal -

When splitting from his old firm to go out on his own, Rico Horsley knew he needed a practice management system that would help smooth the transition and be cost-effective and efficient. That's why he chose to keep the same practice management system he'd worked with and been impressed by for years - OneLaw.



Maxim Legal director Rico Horsley chose to keep using OneLaw when he started his own firm, going out on his own after more than 12 years in a law partnership. He needed a practice management system that would make the switch easy, be cost-effective and work well for his new firm. He knew the team at OneLaw and felt at ease that the open communication and New Zealand customer-led development would serve his team well.

“I can't even begin to explain how easy the team made it when I split from my old firm. I was just like 'wow.' They definitely always had my confidence.”

Outcome: Smooth transition through firm split

Firm splits are never easy but OneLaw made the transition so much smoother, Rico said: “I can't even begin to explain how easy the OneLaw team made it when I split from my old firm. I was just like, 'wow'.”

The split of firm records was done easily through OneLaw's software. Rico said thorough consultation prior to this gave him confidence that everything would go well: “It just all happened, I got a text message that it was all copied across and I looked – there were my files. It was amazing.”

Maxim Legal is a firm in Grey Lynn, Auckland, founded by experienced trust and commercial lawyer Rico Horsley in June 2017. The team support clients in all legal matters involving business and commercial operations, estates, trusts, wills and property conveyancing.

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Outcome: Cost effective

Efficient, well-priced software was especially important to Maxim Legal as a new law firm. Rico checked out many other software options but said that the other practice management products in the marketplace had a “much higher” price point. “The entry price point with OneLaw made it cost effective and efficient, even for a small firm like Maxim Legal.”

Rico said the pricing was good “both for the implementation and the ongoing running costs” and this was one of the deciding factors when he went with OneLaw.

“OneLaw is cost effective and efficient. It was payable out of cashflow without the need for incurring extensive debt for purchase and implementation of a practice management system.”

Outcome: ease of use

The team find OneLaw easy to learn and use, Rico said. “We had an hour and a half of training across the board at my previous firm and that has really been all we’ve needed.” A new team member at the firm was up and running on OneLaw with no training – feeling confident and even using advanced features.

Rico says he is very happy with his choice and has already recommended OneLaw to other firms. Easy transition, cost effectiveness and simplicity are all reasons – customer service is a big one too, he says: “Calling a practice management vendor for help when you are having a software issue can generally leave you wondering how much they’ll charge for the support in their next invoice. It’s great knowing we can just talk the OneLaw team whenever needed, at no additional monthly cost.”

For information on how OneLaw could help your firm, or to request a demonstration, contact:

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